



Founded in 1996 by Patrick Cejudo, **Assistance Plus**, whose first business was Insurance and health insurance brokerage as well as local representation for medevac insurance companies, quickly specialized in turnkey solutions for medevac. Considering local logistical constraints, **Assistance Plus** quickly opted for a development integrating the whole medical chain. It is imperative to limit dependence to third parties to the least, so as to provide the best in terms of efficiency and comfort to the members.

Here are the key dates of **Assistance Plus** in terms of past development and medium term evolution:

- 1996 Foundation of **Assistance Plus** Antananarivo
- 2001 First doctor
- 2002 First ground ambulance (Type B).
- 2004 Growth of **Assistance Plus** Antananarivo with more staff. Official medevac equipment, as per SMUR Réunion specifications.
- 2006 Creation of First Assistance in order to acquire a complete contractual independence. Creation of the assistance platform.
- 2008 Growth of the medical staff with a second doctor. Official training by SMUR in Reunion Island.
- 2014 Opening of the **Assistance Plus** Mahajanga branch office, creation of the online case management platform.
- 2017 **Assistance Plus** now employs 6 emergency physicians, 2 anesthesists, 2 nurses
- 2018 *setting up of the **Assistance Plus** Tamatave branch office, groundwork for new branch offices (Antananarivo, Mahajanga, Nosy Be). Signature of agreements to deploy integrated medical analysis laboratories. Effective business programed in May.*
- 2019 *Opening of the **Assistance Plus** Nosy Be branch office*
- 2020 *Moving of **Assistance Plus** Antananarivo and Mahajanga, opening of the Sambava branch office*